

NTN-SNR launches its new internet site

As part of redesigning its graphic identity and its service offering , NTN-SNR has just put an improved version of its internet site www.ntn-snr.com on-line. Reflecting that new image, this site presents the various facets that comprise NTN-SNR EUROPE: its values and its corporate culture, the scope of its business operations within the NTN Group, and its different companies, activities, products, services, markets and innovations.

With its revised functionality and ergonomics, the new website enables internet users to access all Group information more easily, navigate more intuitively and obtain search results rapidly.

All information is presented on the navigation bar and can be accessed in less than three clicks.

Moreover, it provides access to a wide range of tools: eShop for online orders, eCatalogue as a search solution, sales support tools, a supplier portal, a media section, employment opportunities within the Group, a documentation centre, social networks...

The new site is also designed to play a crucial complementary role in the deployment of the NTN-SNR service provision by enabling access to available installation videos and TechInfo bulletins as well as the ability to download the TechScan'R app.

Finally, in order to accommodate all forms of navigation, the site is “responsive” – which means that it automatically resizes according to the device used: PC, tablet computer or smartphone.

Visit us at www.ntn-snr.com.