



ORIGINAL[®] BIRTH ITALY

car components



in 10
FACTS



37 years
making the
difference for

innovation & search of quality

#1

Original Birth is an Italian manufacturer of automotive spare parts, since more than 37 years making the difference on the market for innovation and constant search of quality using the highest technologies.

#2



40.000

squared meters
plant



80

qualified
employees

6 million



Over 6 million parts
every year sold
distributed in
50 countries
in 5 continents.

50
countries



#3

more than
100 different
Product lines

- Suspension arms
- Silent blocks
- Tie rods
- Suspension ball joints
- Stabilizer bars
- Axle mounts
- Strut mounts
- Strut bearings
- Thermoplastic and rubber boots
- Engine mounts
- Water tanks
- Water pipes
- Thermostat flanges
- Timing chain kits

#4



Plastic components production

Injection presses with tonnage
capacity from

50 to
500 tons

Min sizes capacity for toolings 270 mm x 270 mm

Max sizes capacity for toolings 900 mm x 800 mm

Min production capacity in PS 10 g

Max production capacity in PS 1.800 g

Annual production capacity 4.5 million pcs

Main raw
material employed

PVC, PA6, PA66, PA66FV,
TPV, PBT, PP, PPFV, PE,
ABS, PUR, PS, TPC-ET, POM.

#5

Rubber & Thermoplastic production

Injection presses with tonnage capacity from

180 to **400** tons

Min sizes capacity for toolings 550 mm x 550 mm
Max sizes capacity for toolings 700 mm x 700 mm
Min production capacity 50 g
Max production capacity 2.500 g

Annual production capacity 1.7 million pcs

Pressblower production

Blower press DSEI50

Min production capacity 50 g

Max production capacity 150 g

Annual production capacity

1 million pcs

Main raw material employed

TPC-ET,TPV,TPU

Main raw material employed

NBR7060, NBR I2570/90,
NBR50, H-NBR, EPDM65/55, CR
NATURAL RUBBER
75/70/65/60/55

#6

Mould Construction

4 workstation CNC: Dahlih MCV-1020 BA and Mikron VCE I 400 PRO
17 machines and equipments: lathes, grinding machine, milling machine, radial drill
Max size of moulds produced 1400 mm x 650 mm

*Software for designing Solid works: Cimatron, Visi Vero, Rhinoceros
Software for transmission: TNCremo, DNC Manager, Cimco, Fikus*

Laboratory Machine and Testing tools

Tenso test: compression and traction tests
RMU: compression and traction tests
COORD 3: dimensional control on 3 Cartesian axis
MITUTOYO: hardness test for steel and aluminium
HILDEBRAND: hardness test for rubber parts

#8



achieved
more than
5
quality
certifications



13
years as
Certified Supplier

The company holds
the most important
quality certifications:

- ISO TS 16949:2009
- ISO 9001:2008
- BS OHSAS 18001:2007
- ISO 14001:2004
- EMAS Environmental Statement
- EAC for the Russian Federation
- AEO European customs offices

Since 2003 the company is
present on the worldwide
TedcDoc Software and it is
placed as a Certified Supplier.
Furthermore, Original
Birth constantly updates all
the information of its own
catalogue on main platforms
of aftermarket industry:
MAM software, Inforicambi
and many more.



#9



the most
**complete
Catalogues**

Own catalogues recognized as one of the most complete and accurate in the aftermarket industry.



11.000
available references

Availability counts on over 11.000 references at competitive prices.



Original Birth is very efficient in the order management and logistic process!



12.000
storage pallets

Storage counts more than 12.000 pallets fully dedicated to finished parts always available in stock.



Original Birth is always ready to satisfy any commitment from customers!

#10



automatized
**Packaging
machines**

enable in short time
the continuous
provision to the
finished parts warehouse



**Private
label
service**

is well appreciated
by many important
customers of worldwide
automotive aftermarket



dynamic
**Marketing
service**

taking care of the
advertisement based
on the needs of
each market

100%
tested



parts in perfect shape!